

change is  
in the air

Future Directions  
in Tobacco Control in the EU

CONFERENCE  
PROGRAMME  
SCHEDULE

JUNE 17-18, 2004 Radisson SAS Hotel, Limerick, Ireland

16 JUNE 2004

18.30 Networking Reception for Delegates

DAY ONE 17 JUNE 2004

8.00 Registration and Coffee

9.00 Opening of Conference

**Session 1 - Political and Legal Developments in Tobacco Control**

**Chair: Dr Michael Boland**, Board of the Office of Tobacco Control

**Mr Micheál Martin TD**, Minister for Health and Children – Welcome Address

**Mr David Byrne**, European Commissioner for Health and Consumer Protection – The European dimension

**Dr Catherine Le Galès-Camus**, Assistant Director-General, Noncommunicable Diseases and Mental Health, WHO – Developing a global response

**The Hon. Mr Justice Nial Fennelly**, Irish Supreme Court – Tobacco control laws in the changing EU constitutional environment

Discussion

Coffee Break

11.20 **Session 2 - Overview of Tobacco and Health**

**Prof. Richard Peto**, Professor of Medical Statistics and Epidemiology, University of Oxford – The tobacco epidemic in Europe

**Dr David Madden**, Senior Lecturer in Economics, University College Dublin – Economics and tobacco control

**Prof. David Balfour**, European Chair, Society for Research on Nicotine and Tobacco – Developments in treating tobacco dependence

**Prof. Luke Clancy**, Director General, Research Institute for a Tobacco Free Society, Ireland – Strategic direction for research in tobacco control in Europe

Discussion

13.00 Lunch

14.30 **Session 3 - Environmental Tobacco Smoke (ETS)**

**Dr Paolo Boffetta**, Chief, Unit of Environmental Cancer Epidemiology, International Agency for Research on Cancer (IARC) – Involuntary smoking and cancer

**Dr Barry Mc Sweeney**, Director General, Joint Research Centre of the European Commission – Research on ventilation systems and ETS

**Dr Shane Allwright**, Senior Lecturer in Epidemiology, Trinity College Dublin – Health effects of ETS in the workplace

Discussion

Instructions for Parallel Sessions & evening arrangements

16.00 Coffee

16.15 Parallel Sessions

18.00 **Close of Day – parallel chairs to close proceedings**

**Gala dinner**

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## DAY TWO 18 JUNE 2004

8.30 Coffee

### 9.00 **Session 4 - Comparative Tobacco Control Policies**

**Prof. Geoffrey T. Fong**, Associate Professor in Psychology, University of Waterloo – Evaluating European tobacco control policies: the International Tobacco Control Policy Evaluation Survey (ITCPES)

**Mr Luk Joossens**, Tobacco Control Manager, Belgian Cancer Foundation – The interaction of EU and national policy and effects of enlargement on tobacco control legislation (ASPECT)

**Ms Isabel Saiz Martinez-Acitores**, Sub Directorate General, Health Promotion and Epidemiology, Ministry of Health and Consumer Affairs, Spain – Tobacco control in Spain

**Prof. Witold Zatoński**, Head of the Department of Epidemiology and Cancer Prevention, Warsaw – Tobacco control in Poland

**Ms Margaretha Haglund**, Principal Administrative Officer, Tobacco Control Programme, National Institute of Public Health, Sweden – Tobacco control in Sweden

**Dr Gregory Connolly**, Professor of Public Health, Harvard School of Public Health, USA – US tobacco control policy

**Mr Noel Usher**, Director, Department of Health and Children, Ireland – Tobacco control in Ireland

Discussion

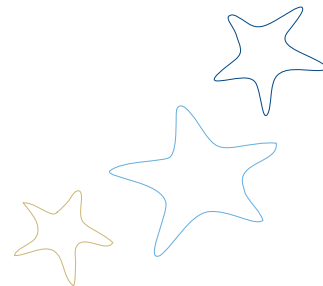
10.45 Coffee

11.00 Parallel Sessions

12.45 Feedback from parallel sessions and conference conclusions

13.15 **Conference Close**

Informal lunch



## Conference Parallel Sessions

Parallel sessions will be held once on Days 1 and 2 and delegates will have a choice of attending two out of the three sessions. Sessions are 1 hour 45 minutes duration.

### Parallel Session 1

BUILDING THE EVIDENCE BASE – TOBACCO CONTROL RESEARCH IN IRELAND AND BEYOND

This session focuses on strengthening the research and evidence base in support of effective tobacco control strategies.

### Parallel Session 2

BUILDING CAPACITY FOR A REGULATORY RESPONSE TO THE TOXICITY OF TOBACCO

Tobacco product regulation is the focus in this session, including an examination of developments to date and future directions.

### Parallel Session 3

CIVIL SOCIETY

Beating the tobacco epidemic requires the commitment of society as a whole. No one sector can achieve it. Frameworks need to be created which include as many interests as possible to overcome the tobacco problem.