

***Tobacco Control in Ukraine:
Priorities and Next Steps***

*Kiev, Ukraine
November 11, 2004*

*Presented and sponsored by the Open Society Institute,
Network Public Health Programs,*

*In collaboration with the International Renaissance Foundation-Kyiv
and the Open Society Fund-Lithuania*

Thursday, November 11

9.00–10.30 **Defining key policy objectives for tobacco control in Ukraine for 2005**

Policy change attempts over last few years: what worked, what didn't (20 minutes)

Denis Poltavets, Public Health Program Coordinator, International Renaissance foundation – Kyiv, Ukraine

Konstantin Krasovsky, Executive Director, Alcohol and Drug Information Centre

Discussion (70 minutes)

Outcome: list of key objectives for OSI funded activities in 2005

Facilitator: Judith Watt, consultant

10.30–10.45 **Coffee Break**

10.45–12.30 **How to get tobacco control on the political agenda and work successfully with MPs in Ukraine**

ICPS presentation of proposal (15 minutes)

Andriy Bega, Projects Manager

Green World presentation of proposal (15 minutes)

Adel Bosak, Executive Director

Discussion of proposals and defining additional needs (75 minutes)

Outcome: clear feedback and suggested revisions to proposals

Facilitator: Judith Watt

12.30–13:30 **Lunch**

13.30–14:45 **Evidence in Ukraine - surveys, economics, smuggling; next steps**

Proposed survey instrument (10 minutes)

Andriy Bega, ICPS

Economics which has been done (10 minutes)

Maksym Mashlyakivskyy, International Policy Fellow

Proposed smuggling study (10 minutes)

Maksym Mashlyakivskyy

Discussion of needs and next steps (45 minutes)

Outcome: clarity on survey instrument and needs it should address, clear steps on next steps in economic work, feedback and suggestions for smuggling study

Facilitator: Judith Watt

14:45–16:00 **Working with the media in Ukraine**

What has already been done (5 minutes)

Konstantin Krasovsky

Center Social Action presentation of proposal (15 minutes)

Tetyana Salyuk, Project Coordinator

Discussion and next steps (40 minutes)

Outcome: clear feedback and suggested revisions to proposal

Facilitator: Judith Watt

16:00-16:15 **Coffee Break**

16:15–17:15 **Partnerships needed for success**

Outcome: clarity and plan for how groups will work together

Are the key objectives listed in first session met by proposed actions?

Who will take the lead in Ukraine?

What methods of partnership will be utilized: steering committee, listserv, other?

What collective actions need to be supported in 2005?

Facilitator: Denis Poltavets

17.15-17:30 **Summary and closing**

Denis Poltavets

19:00 **Dinner (Hotel Rus)**

PROGRAM ORGANIZERS



OPEN SOCIETY INSTITUTE

The Open Society Institute (OSI) is a private operating and grantmaking foundation based in New York City that serves as the hub of the Open Society Network, a group of autonomous foundations and organizations in over 50 countries. This network implements a range of initiatives that aim to promote open society by shaping government policy and supporting education, media, public health and human and women's rights, as well as social, legal and economic reform. To diminish and prevent the negative consequences of globalization, the Network seeks to foster global open society by increasing collaboration with other nongovernmental organizations, governments and international institutions. OSI was created in 1993 by investor and philanthropist George Soros to support his foundations in Central and Eastern Europe and the former Soviet Union. Those foundations were established, starting in 1984, to help former communist countries in their transition to democracy. The Network has expanded its geographic reach to include foundations and initiatives in Africa, Central Asia and the Caucasus, Haiti, Latin America, Mongolia, Southeast Asia, Turkey and the United States. OSI also supports selective projects in other parts of the world.

OSI's Network Public Health Programs in CEE and the FSU (<http://www.soros.org/initiatives/ihrd>) focus on promoting effective public health policy development, supporting the development of a population-oriented public health infrastructure, strengthening the capacity of professional organizations to develop and implement quality standards and professional ethics, and promoting public involvement in health.



International Renaissance Foundation - Kyiv

International Renaissance Foundation (IRF) is an autonomous representative of the Open Society Institute network in Ukraine. International Renaissance Foundation actively cooperates with international and various Ukrainian organizations, for instance with different UN and WHO programs, technical assistance programs from different countries, ministries and government agencies in Ukraine (in particular, in late 2002 the International conference “Care, Treatment and Support for People With AIDS” was held in cooperation with the WHO and UNAIDS representatives in Ukraine), mass media, educational institutions, international and Ukrainian NGOs and their coalitions. The Ukrainian Harm Reduction Association is one of IRF’s key-partners.

On average, IRF annually supports about 1,000 projects. Together with Open Society Institute, IRF has been the main grant-giver for the network of preventive projects conducted among HIV-vulnerable groups. In 1999-2002, IRF directly invested about \$ 2,000,000 into preventive activities (conducted by Ukrainian NGOs) benefiting more than 10,000 persons throughout Ukraine. Since 2002, the International HIV/AIDS Alliance has also been supported the IRF network of preventive projects.

Public Health program goal. The Public Health program is aiming at improving public health through further development of normative and professional principles of the area, public involvement in solving important public health problems and improving prevention and recovery efforts.

Program Implementation Principles. The Public Health program is implemented through grant competitions, tenders, and operational events. The Program’s operation is based on a partnership between all sectors of the society for solving urgent problems of public health with special focus on development of relevant public initiatives.

Program target groups are public health NGOs, educational institutions, academic institutions, Ministry of Public Health Care of Ukraine.

www.irf.kiev.ua



OPEN SOCIETY FUND - LITHUANIA

Open Society Fund–Lithuania (OSFL) is an independent, non-governmental, non-profit organization, founded in 1990. Its primary aim has been to support the development of an open, democratic, civil society in Lithuania during its transitional period. Throughout the years of its activities the OSFL and its partners have initiated and stimulated changes in self-management and self-government, human rights, dissemination of multinational culture, education, science and information, and other areas that produce the greatest impact on the formation of a free and creative personality and civil responsibility. Nearly 50 million US dollars have gone towards the achievement of those objectives.

The mission of the OSFL is to foster an open society, to strengthen its ideals and values at the level of governmental institutions, to prevent the monopoly of power and single truth. The building of an open society is a never-ending process involving a continuous change of challenges in a dynamic reality, discussions on the values of an open society, fostering the skills of analytical thinking and meeting the challenges of the future. The Foundation works in its priority areas through the Science and Education, Culture, Law, Civic Initiatives, Information, Public Health, Baltic-American Partnership and other programs. More information about OSFL activities is available at <http://www.osf.lt> and <http://politika.osf.lt>

The general aim of all the public health programs is to contribute to the implementation of the major social rights in the area of medical care, to influence state health policies, to facilitate changes in people’s attitude toward their health, to create equal possibilities for everybody, the most vulnerable in particular, to access medical care and relevant information by implementing the principle “healthy individual – healthy society”. This aim was pursued through ten programs of the Open Society Institute network.

Open Society Fund-Lithuania began overseeing logistical administration of the Open Society Institute’s Network Public Health Program’s Seminar Series in January 2003 (<http://health.osf.lt>).