

**Investigating tobacco industry activity in Southeast Asia
Document Research Workshop I**

**Research Programme on the Analysis of the
Tobacco Industry in Southeast Asia**

London School of Hygiene & Tropical Medicine
Supported by the Rockefeller Foundation

National Poison Center, University Sans Malaysia
Penang, Malaysia
17-19 January 2003

Thursday 16 January 2003

Workshop participants arrive (Hotel Equatorial)

Buffet dinner is available in the dining room for all participants from ??

Friday 17 January 2003

08:30 – 10:30	Session 1 Welcome and introductions (Kelley Lee) Introduction to the project
10:30 - 11:00	Coffee
11:00 - 12:00	Session 2 The industry document collections (Jeff Collin)
12:00 - 12:30	Country Case Study: Malaysia (Mary Assunta)
12:30 - 13:30	Lunch
13:30 - 15:00	Session 3 Online Research: the UCSF Legacy document site (Ross MacKenzie/Jeff Collin)
15:00 - 15:30	Coffee
15:30 - 17:00	Session 4 Research theme 1: Sport Sponsorship (Jeff Collin)
18:00	Dinner (arrangements tba)

Saturday 18 January 2003	
08:30 - 09:00	Discussion of any questions or issues arising from day 1
09:00 - 10:30	Session 5 Research theme 2: Smuggling (Eric LeGresley)
10:30 - 11:00	Coffee
11:00 - 12:30	Session 6 Research methods for national researchers (Kelley Lee)
12:30 - 13:30	Lunch
13:30 - 15:00	Session 7 Research theme 3: Influencing the scientific process (Anthony Hedley/ Ross MacKenzie)
1500 - 15:30	Coffee
15:30 - 17:00	Session 8 Research theme 4: Health equity (Jeff Collin/Sue Lawrence)
17:00 - 18:15	Session 9 Power point work
18:45 Dinner (arrangements tba)	
Sunday 19 January 2003	
09:00 - 09:30	Discussion of any questions or issues arising from day 2
09:30- 11:00	Session 10 Research theme 5: Economics of tobacco control (Hana Ross)
11:00 - 11:30	Coffee
11:30 - 13:00	Session 11 Review of project tasks and timetable (Kelley Lee) Outline of case study reports and final synthesis report AOB End of workshop
13:00	Lunch
Workshop participants depart as per individual arrangements	