

# Regional Workshop on Advancing Tobacco Tax Policy in Southeast Asia

3-6 March 2003 Hanoi Daewoo Hotel, Hanoi, Vietnam

---

**Organized by VINACOSH, SEA Tobacco Control Alliance, International Tobacco Evidence Network (ITEN), PATH-Canada Vietnam Office, in collaboration with Thai Health Promotion Foundation and support from the Rockefeller Foundation**

## Sunday 2 March 2003

10:00 – 20:00 Arrival of participants  
16:00 – 18:00 Registration

## Monday 3 March 2003

08:00 – 09:00 Registration

09:00 – 09:30 **Opening address** by *Dr. Le Ngoc Trong*, Vice Minister of the Ministry of Health, Vietnam and Vice Chair of the Vietnam National Committee on Smoking and Health (VINACOSH)

09:30 – 10:00 **Welcome address**

- 1) *Madame Pascale Brudon*, World Health Organization Representative to Vietnam
- 2) *Madame Anna Runeborg*, First Secretary for Health, Embassy of Sweden, Hanoi, Vietnam
- 3) *Dr. Anthony D. So*, Associate Director, Health Equity Division, The Rockefeller Foundation, USA
- 4) *Ms. Bung-on Ritthiphakdee*, SEA Alliance Coordinator and ThaiHealth Director of Advocacy and Special Programs Division, Bangkok, Thailand

## Plenary Session 1

10:00 – 10:30 **Keynote Speech: “Why the Increase in Tobacco Tax?”**  
by *Ms. Janet Isabelle Hohnen*, Senior Public Health Specialist World Bank, Jakarta, Indonesia

10:30 – 11:15 Press conference presided by *Dr. Ly Ngoc Kinh*, Director of VINACOSH

10:30 – 11:15 Break

11:15 – 11:45 **“Who is Behind Cigarette Smuggling?”** by *Mr. Luk Joossens*, Member of WHO Expert Advisory Panel on Tobacco or Health

11:45 – 12:00 Questions and answers  
**Moderator:** *Madame Le Thi Ha*, Deputy Director, Department for International Cooperation, Ministry of Health, Vietnam

12:00 – 13:30 Lunch break

## Plenary Session 2

- 13:30 – 14:00      **“Regional Picture of Tobacco Tax & Policy”** by *Dr. Hana Ross*,  
International Tobacco Evidence Network (ITEN), University of Illinois at  
Chicago (UIC), USA
- 14:00 – 14:30      **"China Case Study: Tobacco & Economics"** by *Dr. Teh-wei Hu*,  
Consultant to the World Health Organization and World Bank and Professor  
of Economics, University of Illinois at Chicago (UIC), USA
- 14:30 – 14:45      Questions and answers  
**Moderator: Mr. Hoang Van Kinh**, Consultant to the VINACOSH and  
Economics Teacher,  
Trade University, Hanoi, Vietnam
- 14:45 – 15:00      Break
- 15:00 – 17:00      Country meeting (break out groups)
- 18:30 – 20:00      Welcome dinner hosted by VINACOSH and the SEA Alliance

## **Tuesday 4 March 2003**

### **Plenary Session 3**

- 08:30 – 09:15      **“Myths and Facts on Tobacco Tax”** by *Dr. Frank Chaloupka*, Director of  
the International Tobacco Evidence Network (ITEN), University of Illinois at  
Chicago (UIC), USA
- 09:15 – 09:45      **“Tobacco Tax and AFTA”** by *Mr. Yong Chanthalangsy*, Deputy  
Director-General, ASEAN Department, Ministry of Foreign Affairs,  
Vientiane, Lao PDR.
- 09:45 – 10:00      Questions and answers
- 10:00 – 10:30      Break

### **Plenary Session 4**

- 10:30 – 11:00      **“Tobacco Tax and FCTC”** by *Mr. Greg Hallen*, Technical Officer,  
Tobacco Free Initiative, WHO-Cambodia
- 11:00 – 11:30      **“Thailand’s Experience in Tobacco Control and Tobacco Tax Policy”**  
by *Dr. Prakit Vathesatogkit*, Executive Secretary of ASH-Thailand,  
Bangkok, Thailand
- 11:30 – 12:00      Questions and answers  
**Moderator: Mr. Burke Fishburn**, Technical Officer, Tobacco Free  
Initiative, WHO-Vietnam
- 12:00 – 13:00      Lunch break
- 13:00 – 15:00      **Informal country meeting to advance tobacco tax policy in each country**  
(input from representatives of World Bank, WHO, and UIC)

15:00 – 15:30 Break

#### **Plenary Session 4**

15:30 – 17:00 **Sharing country plan to advance tobacco tax policy agenda**  
Facilitator: *Ms. Bung-on Ritthiphakdee*, SEA Alliance Coordinator

**Program emcee:** *Ms. Mai Anh Hoang*, Country Representative for Vietnam, PATH-Canada

#### **5-6 March 2003**

*Research training workshop to be facilitated by faculty of international experts from the International Tobacco Evidence Network, University of Illinois at Chicago, USA*

#### **Wednesday 5 March 2003**

08:30-8:45 ***Introduction to Technical Training***

08.45-10.00 ***Presentation of local research findings/studies with Feedback from Faculty***

**Thailand** – Dr. Sathirakorn Pongpanich

**Vietnam** – Dr. Hoang Van Kinh

Dr. Cu Chi Loi

Ms. Mai Anh Hoang

10.00-10.30 Break

10:30-12:30 **Cambodia** – Dr. Chap Sotharith

Dr. Sau Sisovanna

**Malaysia** – Dr. Syed Mohamed Aljunid

12:30-13:30 Lunch break

## **Session A: Tobacco Costs and Poverty**

13.30-17.00            **Social and Health Costs of Smoking**  
*Prof. David Collins*, Adjunct Professor of Economics, Macquarie University, Sydney, Australia and *Prof. Helen Lapsley*, Professor of Economics, Queensland, Australia

(14:30 - 15:00 Break)

## **Session B: Demand and Employment**

13.30-15:00            **Demand Analysis – Aggregate Data**  
*Dr. Ayda Yurekli*, Health Economist, The World Bank Headquarter, USA

15:00-15:30            Break

15.30-17.00            Demand Analysis – Survey Data  
*Prof. David Levy*, Professor of Economics, Robert G. Merrick School of Business, University of Baltimore, USA

## **Thursday 6 March 2003**

### **Session C**

09:00 - 12:00            **Tobacco and Poverty**  
*Dr. Teh-wei Hu*, Consultant to the World Health Organization and World Bank and Professor of Economics, University of California at Berkeley, USA

(10:00 – 10:30 Break)

### **Session D**

09:00 - 12:00            **Employment**  
*Dr. Hana Ross*, International Tobacco Evidence Network (ITEN), University of Illinois at Chicago (UIC), USA

(10:00 – 10:30 Break)

12.00-13.00            Lunch break

13.00-16.00            **Synthesis and brainstorming on research topics**  
**(plan /strategies and protocol development)**

**7 March 2003**            **SEA Tobacco Control Alliance Core Group Meeting**