

MALAYSIAN CONFERENCE FOR TOBACCO CONTROL – Revised Programme

Thursday, 19 / 5 / 05

8.00am – 8.30am: Registration

8.30am – 9.15am

PLENARY 1- THE ECONOMICS OF TOBACCO

Speaker : Professor Dr Syed Mohamed Aljunid, Professor of Health Economics & President of Malaysian Council for Tobacco Control.

Title : Will Tobacco Control Save Your Economy?

9.15am – 9.45am

SYMPOSIUM 1

Speaker : **Professor Geoffrey T. Fong**, Department of Psychology, University of Waterloo, Canada

Title : International Tobacco Control Policy Evaluation Project: Evaluating Tobacco Policies Of The Framework Convention On Tobacco Control

9.45am – 10.15am

SYMPOSIUM 2

Speaker : Y. Bhg. Dato' Hj Mohamed Ibrahim bin Bahari, Director of Internal Tax, Royal Malaysian Customs

Title : Tobacco Taxation and Its Development in Malaysia

10.15am – 10.45am

SYMPOSIUM 3

Speaker: Dr Hana Ross, Research Economist, Research Triangle Institute (RTI), USA.

Title: Will Tobacco Control Hurt the Economy?

CHAIRPERSON: Assoc. Prof. Mohamad Izham Mohamed Ibrahim, MCTC board member.

10.45am – 11.00am : Tea Break

11.00am – 11.30am : Key Note Speech by Deputy Director General of Public Health

11.30am – 12. 15pm : Opening Ceremony

12.15pm onwards : Press conference / Lunch

2.00pm – 2.45pm

PLENARY 2 - SECONDHAND SMOKE & CESSATION

Speaker - Dr. Sallehudin Abu Bakar, Deputy Director of Health and State Epidemiologist for the Federal Territory of Kuala Lumpur

Title - Tobacco Cessation: the most effective intervention to reduce tobacco use in Malaysia

2.45pm – 3.15pm

SYMPOSIUM 1

Speaker : Dr Ron Borland, , Nigel Gray Distinguished Fellow in Cancer Prevention at the Cancer Control Research Institute, Cancer Council Victoria of Australia.

Title: The Role of Quitlines in Providing Accessible, Affordable and Effective Smoking Cessation Assistance

3.15pm -3.45

SYMPOSIUM 2

Speaker : Assoc. Prof. Foong Kin, Researcher at the Clearinghouse for Tobacco Control, National Poison Centre.

Title : Smokers' Attitudes And Practices Regarding Smoking Restrictions: A Comparison Between Thailand And Malaysia

CHAIRPERSON: Dr Zariah Zain, Principal Assistant Director (Cancer and Tobacco Unit), Ministry of Health.

3.45pm – 4.00pm: Tea Break

4.00pm – 5.30 pm: 6 Free Papers (10mins presentation + 5mins Q&A)

1. Dr Hua Yong: Quitting Among Adult Smokers From Malaysia And Thailand: History, Interest, And Motivations: Initial Findings From The ITC-Asia Survey.
2. Dr Zulkifli Ahmad: The 'Tak Nak' Anti-Tobacco Campaign In Malaysia: What Adolescents Think
3. Dr Nabila Sadat: Demand Analysis of Tobacco Consumption in Malaysia
4. Haji Mohd Azmi Abdul Hamid:

5. Dr Rizal:

6. Dr Rasliza:

5.30pm: Workshop Briefing

9.00pm-11.00pm: Workshop 1

Friday, 20 / 5 / 05

8.30am – 9.15am

PLENARY 3 - LEGISLATION & TOBACCO USE

Speaker : Ms Choo Lin, Manager of National Anti-Smoking Control Programme, Health Promotion Board, Singapore

Title: Emulating Effective Legislations

9.15am – 9.45am

SYMPOSIUM 1

Speaker : Dass Kandunni, Enforcement and Legislation Unit Head, Malacca State Health Department

Title: An Overview of Tobacco Control Legislation in Malaysia from FCTC Perspective

CHAIRPERSON : Mr Shaari Ahmad Junid

9.45am – 10.00am : Tea Break

10.00am – 10.30am

SPECIAL SYMPOSIUM (On Women *)

Speaker : Dr Harlina Halizah Siraj, Vice-president of Malaysian Association of Maternal & Neonatal Health (MAMANEH)

Title: Impact of Cigarette Smoking on Women

10.30am – 11.15am

PLENARY 4 - THE TOBACCO INDUSTRY – THE TRUTH

Speaker: Ms Mary Assunta, International Tobacco Control Advocate and Chair of the Framework Convention Alliance.

Title: The Tobacco Industry – The Truth As Revealed Through Their Internal Documents.

11.15am – 11.45am

SYMPOSIUM 1

Speaker: David Hammond, University of Waterloo, Canada.

Title: Understanding Cigarette Toxicity: Industry Strategy And Cigarette Testing Protocols.

11.45am – 12.15pm

SYMPOSIUM 2

Speaker: Assoc. Prof. Dr Khor Yoke Lim, Research Associate of the Clearinghouse for Tobacco Control National Poison Centre, Penang.

Title: Surveillance of Tobacco Industry Advertising Strategies at Points of Purchase (POP).

CHAIRPERSON: Professor Rahmat Awang, Coordinator for Clearinghouse use for Tobacco Control and Director of National Poison Centre, Penang.

FRIDAY PRAYER BREAK / LUNCH

3pm – 3.45pm

PLENARY 5 - RELIGION & TOBACCO USE

Speaker: Professor Dr Muhammad Uthman El-Muhammady, Distinguished Fellow of Institute of Islaming Understanding (IKIM):

Title: Tobacco Consumption : Haram?

3.45pm – 4.15pm

SYMPOSIUM 1

Speaker : The Venerable Phra Sangkom Thanapanyo (Khunsiri), Head Staff-Youth Education Division, Wat Photi- somporn, Thailand.

Title: Religion and Tobacco Use – The Thailand Experience

4.15pm – 4.45pm

SYMPOSIUM 2

Speaker: Mr John Gurusamy, President of the Malaysian Interfaith Network.

Title:

CHAIRPERSON: Dr Abu Bakar Abdul Majid, MCTC Board Member

4.45pm – 5.00pm : Tea Break

9.00pm-11.00pm: Workshop 11

Saturday, 21/5/05

8.30am – 9.15am

PLENARY 6 - HEALTH PROMOTIONS

Speaker : Professor Prakit Vathesatogkit, ASH Thailand and Professor of Medicine, Mahidol University, Bangkok

Title: Challenges and Initiatives to Curb the Tobacco Epidemic in the Region

9.15am – 9.45am

SYMPOSIUM 1

Speaker: Assoc.Prof. Dr Khalib Abdul Latiff, Department of Public Health Universiti
Kebangsaan Malaysia.

Title

9.45am – 10.15am

SYMPOSIUM 2

Speaker: -unable to come-

Title

CHAIRPERSON: Dr Molly Cheah Bee Li

10.15am – 10.30am : Tea Break

10.30am – 11.15am

PLENARY 7 - YOUTH & WOMEN

Speaker: Kenneth Dahlgren

Title: Speaking their language: Smoking Cessation among Adolescents and Young People

11.15am – 11.45am

SYMPOSIUM 1

Speaker: Dr Maizurah Omar, Researcher, Clearinghouse for Tobacco Control, National Poison Centre, Penang.

Title: Knowledge attitude and belief towards smoking: comparison between Malaysia and Thailand

11.45am – 12.15am

SYMPOSIUM 2

Speaker: -changed to Friday morning-

Title:

CHAIRPERSON: Mr. Koris Atan A/L Karuppiah, MCTC Board member.

12.15pm – 1pm : 3 Free Papers Per Room

1. Magzoub Nagmeldien A: Pharmacoeconomic Evaluation of Smoking Cessation Program Conducted in Universiti Sains Malaysia

2. Rohani Ismail: The Effectiveness Of Group Counselling Package In Smoking Cessation Among Adolescent In Secondary Schools In Selangor.

2. Kalei Joethi Sahadevan: Portrayal of Tobacco Issues in Two English Newspapers Before and After FCTC was signed.

1pm – 2.00pm : Lunch

2.15pm – 3.00pm

PLENARY 8 - COMMUNITY EMPOWERMENT

Speaker: Bungon Ritthiphakdee, Coordinator of Southeast Asia Tobacco Control Alliance

Title: Community Empowerment : Strategic Movement in Advancing Tobacco Control Policy

3pm – 3.30pm

SYMPOSIUM 1

Speaker: - Razak Lajis, Researcher and Deputy Director of National Poison Centre, Penang.

Title: Development and Implementation of Tobacco Control and Prevention Programmes in Schools.

3.30pm – 4.00pm

SYMPOSIUM 2

Speaker: (unable to come)

Title:

CHAIRPERSON – Mr Mohd Shahrul Anuar Mahmud, MCTC Board Member.

4.00pm – 6.00pm: Workshop – Presentations from Groups.

7.00 – 7.30pm: Closing Ceremony

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