

Southeast Asia Tobacco Control Alliance
Collaborative Funding Program for SEA Tobacco Control Research

Regional Research Training Workshop on Tobacco Tax
“Impact of Higher Tobacco Tax on Cigarettes Consumption”
11-13 August 2005 Luang Prabang, Lao PDR

In Collaboration with ITEN of University of Illinois at Chicago
 and Chulalongkorn University
 Support from the Rockefeller Foundation and
 Thai Health Promotion Foundation (ThaiHealth)

Objectives of the training:

- 1) To assess the fundamental issues surrounding increasing tax and assess available data in the two countries
- 2) To present approaches and methods to use to estimate tax level that will project health and economic benefits
- 3) To provide on-site technical assistance in developing country research protocol with standard research questions and methodology
- 4) To develop evidence research that can be used to rationalize proposal for tobacco tax increase & policy

Expected Output

Participants will have basic knowledge of tobacco demand analysis, data needed, methods, design - all needed to carry out development of a research proposal on impact of higher tobacco taxes on cigarettes consumption.

Program

Wednesday, 10 August 2005

Participants arrive	
19.00 – 20.30	Welcome dinner, compliment of SEATCA

Day 1 - Thursday, 11 August 2005

Session 1	
08:30 – 08:45	Welcome / introduction Ms. Bung-on Ritthiphakdee , Coordinator of Southeast Asia Tobacco Control Alliance (SEATCA), Thailand
08:45 – 08:55	Review of meeting objectives, agenda, & materials by Ms. Menchi G. Velasco , Program Coordinator SEATCA Research Program
08:55 – 09:40	<p>1) The economics of tobacco and tobacco control, Dr. Hana Ross, Assistant Director, International Tobacco Evidence Network, University of Illinois at Chicago, USA - * analysis of why countries especially developing countries need to increase tobacco tax, World Bank Report*</p> <p>2) Open discussion</p> <p>3) Tobacco economic issues: Myths & Facts, Dr. Hana Ross</p>

09:40 – 10:30	<p>Country exercise 1</p> <p>* break into country to discuss and share their own knowledge if increasing tobacco tax is possible and pressing economic & social arguments surrounding it. Each country will give presentation with input and discussion from the whole group*</p>
10:15 – 10:30	<i>Tea break</i>
10:30 – 11:00	<p>Country presentation 1</p> <p>Open discussion</p>
11:00 – 11:25	<p>1) Overview of the regional & international successful tobacco tax policies, Ms. Bung-on Ritthiphakdee - *brief analysis of world existing tax policies and review of evidences used to curb tobacco use, for health promotion, and for government revenues*</p> <p>2) Open discussion</p>
11:25 – 11:45	<p>Thailand case study: Tobacco tax policy and its impact, Dr. Isra Sarntisart - Associate Professor & Chairman of the Centre for Development Policy Studies, Chulalongkorn University, Bangkok, Thailand</p> <p>* analysis of win-win situation and benefits to government and public of tobacco tax increase*</p>
11:45 – 12:30	<p>Country homework presentation</p> <ul style="list-style-type: none"> ▪ Brief country report: critical review & analysis of country situation in relation to tobacco tax – presentation of each country representative (Cambodia, Lao PDR) – *presentation based on each participant’s homework before the consultation, with guideline pre-distributed to them. *faculty will assess data availability or gaps issues, country specific limitations* ▪ Open discussion
12:30 – 13:30	<i>Lunch break</i>
13:30 – 14:30	<p>Part 1: Introduction to tobacco demand analysis by Dr. Hana Ross</p> <p>Presentation on</p> <ol style="list-style-type: none"> 1) overview of price elasticity 2) micro & macro data needed & sources 3) working model for computations 4) data analysis & interpretation <p>Open discussion</p>
14:30 – 15:30	Country exercise 2 on price elasticity - participants with faculty assistance
15:15 - 15:30	<i>Tea break</i>
15:30 – 16:00	<p>Country presentation 2</p> <p>Open discussion</p>
16:00 – 17:00	<p>Part 2: Introduction to tobacco demand analysis by Dr. Hana Ross</p> <p>Presentation on</p> <ol style="list-style-type: none"> 1) overview of income elasticity 2) micro & macro data needed & sources 3) working model for computations 4) data analysis & interpretation <p>Open discussion</p>

Day 2 - Friday, 12 August 2005

08:30 – 09:30	Country exercise 3 on income elasticity - participants with faculty assistance
09:30 – 10:30	Country presentation 3 Open discussion
10:30 – 11:30	Part 3: LES equation & estimation method by Dr. Isra Sarntisart Presentation on <ol style="list-style-type: none"> 1) overview of Linear Expenditure System (LES) 2) micro & macro data needed 3) spread sheet working model for computations 4) data analysis & interpretation Open discussion
10:30 – 10:45	<i>Tea break</i>
11:30 – 12:30	Country exercise 4 on LES - participants with faculty assistance
12:30 – 13:30	<i>Lunch break</i>
13:30 – 14:30	Country presentation 4 Open discussion
14:30 – 15:30	Part 4: Introduction to tobacco demand analysis by Dr. Hana Ross Presentation on <ol style="list-style-type: none"> 1) overview of revenue impact analysis 2) micro & macro data needed 3) working model for computations 4) data analysis & interpretation Open discussion
15:15 – 15:30	<i>Tea break</i>
15:30 – 16:30	Country exercise 5 on revenue impact analysis - participants with faculty assistance
16:30 – 17:30	Country presentation 5 Open discussion

Day 3 - Saturday, 13 August 2005

Concluding Session	
08:00 – 08:40	Introduction to research protocol concept paper writing by Dr. Hana Ross
08:40 – 09:40	Country exercise 5 on research protocol concept paper writing - participants with faculty assistance
09:30 – 09:40	<i>Tea break</i>
09:40 – 10:10	Country presentation 5 Open discussion
10:10 – 10:30	Wrap up - synthesis of protocols presented, by Dr. Hana Ross and Dr. Isra Sarntisart
10:30 – 10:40	Research small seed grant : funding mechanism by Ms. Menchi G. Velasco
10:40 – 13:30	<i>Lunch break</i>

