

**Regional Research on Estimating Health & Economic Impacts of
Tobacco in Relation to AFTA
Consultation Meeting Cum Training Workshop
24-25 July 2004
Hotel Capitol, Kuala Lumpur, Malaysia**

**Southeast Asia Tobacco Control Alliance in Collaboration with University of Illinois at
Chicago and Clearing House for Tobacco Control (C-Tob) of Universiti Sains Malaysia
Support from the Rockefeller Foundation and
Thai Health Promotion Foundation (ThaiHealth)**

Objectives of the consultation meeting:

- 1) To assess issues & situation on AFTA in relation to tobacco in each target country
- 2) To brainstorm on possible approaches, methods to project costs of smoking under pre & post AFTA tariff on tobacco
- 3) To determine the common & different issues in all target countries in relation to tobacco & AFTA
- 4) To determine country specific parameters needed to carry out the research
- 5) To provide on-site technical assistance in developing regional & country specific research tool

Draft program

Day 1 - 24 July 2004	
Session 1	
08:30 – 08:45	Welcome / introduction
08:45 – 09:00	Review of meeting objectives & agenda
09:00 – 09:40	<ul style="list-style-type: none"> ▪ Overview of the economics of tobacco and tobacco control, Dr. Hana Ross, Assistant Director, International Tobacco Evidence Network, University of Illinois at Chicago ▪ Regional tobacco trade under AFTA, Mr. Yong Chanthalangsy, Director General of Press Department and Spokesman of the Ministry of Foreign Affairs, Lao PDR - former ASEAN Secretariat Staff
Session 2	
09:40 – 10:10	Review of existing international research evidence, Dr. Richard M. Peck , Associate Professor at the Department of Economics, University of Illinois at Chicago (UIC), USA <ul style="list-style-type: none"> ▪ 1996 Frank Chaloupka study ▪ Teh Wei Hu/Hsieh Taiwan study ▪ TCDC trade chapter
10:10 – 10:20	Comments/questions
10:20 – 10:30	<i>Tea break</i>
10:30 – 11:10	Regional research case studies: <ul style="list-style-type: none"> ▪ Malaysia: tobacco demand analysis & smoking-attributable health care costs, Prof. Dr. Syed Aljunid, Faculty of Medicine, Universiti Kebangsaan Malaysia ▪ Thailand: tobacco trade, demand analysis, smoking prevalence, government revenues in relation to AFTA, Assoc. Prof. Dr. Isra Sarntisart, Chairman, Master of Economics Program, Faculty of Economics, Chulalongkorn University, Thailand

11:10 – 12:10	<ul style="list-style-type: none"> ▪ Brief country report: critical review & analysis of country situation in relation to tobacco & AFTA – presentation of each country proposed principal researcher (Cambodia, Indonesia, Malaysia, Myanmar, Philippines)
12:10 – 12:30	Comments/questions
12:30 – 13:30	<i>Lunch break</i>
Session 3	
13:30 – 14:00	<p>Dr. Hana Ross and Dr. Richard M. Peck</p> <ul style="list-style-type: none"> ▪ Analysis of country specific limitations and data availability necessary to carry out the research ▪ Presentation of the draft research conceptual framework & research tools ▪ Protocol development <ol style="list-style-type: none"> 1. Research objectives setting 2. Research questions design 3. Methodology design
14:00 – 15:00	<p>Discussion, review and critique, facilitated by Dr. Hana Ross and Assoc. Prof. Dr. Richard M. Peck</p> <ul style="list-style-type: none"> ▪ Research objectives review and critique ▪ Research questions review and critique ▪ Methodology review and critique <p>*review and critique by all participants of the presented research objectives, questions & methodology*</p>
15:00 – 15:15	<i>Tea break</i>
Session 4	
15:15 – 17:00	<p>Group workshop</p> <p>*Three groups workshop: towards development of research protocol, participants with UIC faculty & regional faculty assistance*</p>
17:00 – 17:30	Group brief presentation of proposed protocol
17:30 – 18:00	Comments/questions/recommendations
Day 2 - 25 July 2004	
Session 5	
08:30 – 08:45	Review of day 1 accomplishment
	Analysis presentation of common data collection issues, analytic strategies, Dr. Hana Ross and Dr. Richard M. Peck
08:45 – 10:00	Continuation of group workshop discussion – refinement of developed protocol
10:00 – 10:15	<i>Tea break</i>
10:15 – 11:00	Presentation of refined protocol
Concluding session	
11:30 – 12:00	Wrap up - synthesis of protocols presented, Dr. Hana Ross and Dr. Richard M. Peck
12:00 – 12:15	Research small seed grant available: funding mechanism, timeline Ms. Bung-on Ritthiphakdee & Ms. Menchi G. Velasco
12:15 – 12:30	Comments/questions/recommendations
12:30 – 13:30	<i>Lunch break</i>
	Participants depart