

Using  
Evidence  
for Policy  
Advocacy




Supakorn Buasai  
Thai Health Promotion  
Foundation  
Health Systems Research  
Institute (1992-2000)





# Cases

- 1. Tobacco tax increase - 1993**
  - 2. Hospital Bill (Act) - 1995**
  - 3. Health Reform Decree - 1999**
  - 4. ThaiHealth Bill (Act) - 2001**
  - 5. Health Security Policy - 2001**
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# Tax proposal

- **WTO & global cases**
- **Health impacts**
- **Smuggling arguments**

**Demand estimates**  
**Opinion poll**  
**Specific proposal**

# ThaiHealth

## proposal

- Health Impacts (projections & Demonstrable cases)
- International cases
- Benefit-cost
- Models
- Polls
- Draft Bill

# Key points

- + Evidence => “Satisficing”
  - Form => “Policy paper”
  - Components => Technicals, voices, cases, solutions
- + *Process* sets inquiries
- + Political entry
- + Proponents v. opponents
- + Lobbying