

*Agenda on  
Tobacco Tax Policy  
in Thailand*

**Dr. Chairat Techatrasak and his  
team**

**Ministry of Public Health and  
related institutions**

*relative to the existing  
one*

- An existing policy: being charged 75% of advalorem tax with a ceiling at 80%
- Objective;
  - Increase excise tax rate to

*relative to the existing  
one*



- Next step or short term action;
  - Need to adjust and increase the excise tax ceiling to be 100%

# *relative to the existing one*

- Long term action ;
  - plan to increase sin tax from 2% to 3% in order to get more funds for programs that try to support smoking quit activities
  - need to have an automatic mechanism to increase tax rate on a regular basis (e.g. like an

# *short term action plan for tobacco tax policy*

## Short term action plan

- propose tax increase to 80% through the National Committee on Tobacco Control
- try to lobby all concerned parties and stakeholders (e.g. Ministry of health, finance and agriculture etc.
- enhancing public campaign and media support

# *Thai's action plan for tobacco tax policy*

## Intermediate action plan

- Increase the excise tax ceiling up to 100% (need research support on tobacco demand study to find out price and income elasticity) and employment effects of tobacco control policy

# *Thai's action plan for tobacco tax policy*

- Long term action plan
  - Increase sin tax from 2% to be 3% (Taiwan case)
  - Seek for automatic taxation mechanism

*Note: all action plans also need the lobbyist and support from the parliament, tax law will be proposed by Thai government and legislated or passed by the house of representative*

# *Parties and Stakeholders involving with action plan for tobacco tax policy*

## Research and related institutions

- Academics
- Medicine doctors
- Economists

## Action Personals

- P.M.
- related minister (e.g. finance, health and agriculture)
- Mass media and public